

9/19/2022 6:06pm start

Attendees: Kathee Raup, Jil Dunn, Cara Hiebert, Emily Weiler, Karie Hyslop, Sharon Hood, Erin Bray, Jen Schoonen, Blake Ellis, Patty Koster, Betz Judd, Carly Dahms. Missing: Dylan Tucker and Ryan Yearous (excused)

Public Comment:

Betz: Homecoming this weekend! No parking in front of the ice rink.

Skaters can participate in parade, more info will be sent out by Emily.

Blake: Wants the board to consider continuing the arrangement the club has with Blake to provide videography services in exchange for ice credit for his daughter. The board will discuss credits and get back to him in a timely fashion.

Carly: Wants there to be a voice for the younger skaters, encourages us to have skater advocates that can organize events (on and off ice) and make sure that kid skaters' ideas are heard.

Safety is becoming more of an issue on the ice (with skaters not knowing or adhering to club ice rules). Safety information on the website needs to be updated (and compared to what is also on Entryeze). A map of where moves can be done on the ice needs to be added to the website too and distributed to families. A short video could be useful and put on the web as well. Coaches need to reiterate this information, and it can be done either pre-class, via microphone during class, in emails, etc.

Jil and Carly will spearhead remedying these issues and will report back to the group.

Erin: Can we get a portion of space in GIR for advertising figure skating resources?

UPDATE: Yes, Emily spoke with Laura and we will have our own section of posting area on their cork board.

Treasury Report:

Jen: There are current concerns over our profits/losses: we are behind in income compared to last fall.

Good news, we did make around \$4000 in profit from last year's Showcase on Ice!

Expenses for this season so far have been few: storage fee, insurance, and taxes will be done soon.

LTS, Club Ice purchases, power skating and skating school are all down from last year. Some of this is due to schedule conflicts with school activities. The topic of number of coaches needed on the ice came up, without a clear plan for future: If only a few skaters attend skating school, does one of the coaches leave? Do we need more than one because of the skill differences between skaters?

Bringing EDGE back should increase interest in skating school. There is interest in off-ice events as well to build community like dance classes, aerials, acrobatics. Skaters need friends around to stay engaged! Is there a sponsor that could assist with one of these, like Mismo? **Erin will look into the acrobat class her daughter took.**

Glacier Challenge:

Betz: Judging panel is being assembled with 9 currently committed.

Canada is coming!

A budget and set of costs will be emailed out to the board to review. With the reduced precautions for COVID and Canada's participation, we will at least break even. If we can gain a sponsor, we may make income.

Things that still need ironed out:

Locker rooms- Other clubs that host events haven't been using locker rooms (asking skaters to come dressed). We could have locker rooms available, but they may not be monitored and items cannot be left inside them.

Erin's husband is an EMT and is taking care of the emergency medicine requirements for GC.

A table for the judges needs to be constructed, and will be done so by Dylan and John.

To make sure there is enough electricity to all needed areas of the facility, we are in need of two more power spiders.

Edwina Doty works for Expedia and is hoping to assist with travel expenses, especially flights. Patty is going to see if she can secure some comped rooms.

Other issues to figure out: food. Rules against eating in close proximity so we intend to serve judges above the rink. By working with another group at the fairgrounds during the same time, (Hunters/Anglers), we will have food trucks available too.

Bathrooms: We will have porta potties because of the other group as well, which will satisfy the bathroom requirements.

Must make sure ice time is secured—that goes through Jil as she is the contact between MFSC and GIR.

Software App:

Kathee: Has been investigating the GoMotion platform. Can be used on a browser or desktop. Would replace our current website. Has an invoicing feature and allows patrons to pay in increments. It can track successes/skills of LTS skaters as well, if coaches want to check off what students have learned. Has some tracking functionality – still be examined in detail – that may make tracking ice time efficient for club ice. Cost is about \$295. There are credit card fees that would be passed on to families, however.

Some cons: We'd still need to use Entryeze, and LTS has its own registration page. It means another app and account that families need to deal with.

Kathee is getting more information from the company so we can make a decision.

Events/Com/Marketing Update:

Emily: Committee met recently to discuss marketing and upcoming events. Emily is working out a schedule with Karie to keep our social media accounts up to date with at least one post a week. Jil gave Emily access to Instagram too.

Julian Weiler has been hanging hard copy posters around town for advertising and can continue to do so.

Club communications will be more often and using the current blue/grey template. All club communications (with the exception of LTS) must come from the club gmail account to reduce confusion and clutter.

Emily is working on getting a photographer for LTS and events so that we have still shots of skaters for marketing and purchase. Two photographers have been reached out to for pricing.

Bring a Friend day in October will include a skate swap event (to be advertised asap!). Costumes, skates and accessories can be sold or swapped.

We want a brochure/postcard/flyer that is high quality and updated with everything that MFSC is involved with. This will be good for potential parents, skaters and donors. Can be posted at GIR.

Others brought up the idea of a brochure specifically for coaches or for just the club or LTS.

Need to advertise for the Thriller performance coming up at Spooky Skate. Should create small postcards that LTS parents can grab that lists the rehearsal dates for Thriller (and in the future, Edge)

Jil began taking minutes at 7:34pm:

Goal is to relieve Jennifer of her duties.

Jennifer sent a list out a while ago of her duties.

Kathee and Jennifer have spoken. Kathee can take on some duties but not the daily stuff.

Karie has put our name on her friend Amy's wait list. She's an accountant and may have some openings this fall. Goal is to have Cara, Kathee and Jil meet with Jennifer ASAP to see what can be taken off of her plate.

Jil gave overview of safety concerns on the ice. Sunday could be divided into a high and low session to give those groups dedicated ice time. We have 1:45mins before skating school.

Jil proposed:

1:30-2:30pm High

2:30-3:15 Low

3:15 ZAM

3:30-4:30pm Skating School

Coachesayscale increase discussed. Jil made a motion based on Ryan's proposal at the last meeting. Karie thought we had already voted on it. Cara said it hadn't been finalized. Cara said they would take care of it through email.

Meeting ended at 8pm.

Additional voting via Email (Sept 3, 2022): Voted Yes to approve \$200 of scholarship money going to a family for LTS Fall.

Vote to purchase GoMotion platform for \$295, approved via email Oct 7, 2022).